



**NITTE SCHOOL OF FASHION TECHNOLOGY  
AND INTERIOR DESIGN**



**A Unit of Nitte Education Trust®, Mangalore | Affiliated to Bengaluru City University**  
P.B No. 6429, NMIT Campus, Govindapura, Gollahalli, Yelahanka, Bengaluru - 560 064  
Mob: +91 8880642016, 080-22167894 E-mail: [info.nsftid@nitte.edu.in](mailto:info.nsftid@nitte.edu.in)

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6.2.1: The **Institutional strategic/ Perspective plan** is effectively deployed

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**Strategic Plan**  
**Academic Year- 2020-21**

<b>Short Term Plan</b>			
Sl. No.	Plan	Year of implementation	Remarks
1	To increase the admissions for 2018-19 academic year	2020-21	Admissions reduced from 26 to 27
2	Establish smart classrooms	2020-21	Successful in obtaining 1 university rank
3	Achieve more university ranks in academics	2020-21	Successfully conducted online classes with special timetable and student assessment program
4	To be digitally active by conducting and attending online webinars/seminars and workshops	2020-21	Successfully organized webinars and online workshops during pandemic outbreak
5	Setup ceramic laboratory	2020-21	The laboratory was established and ceramic tools were procured
<b>Long Term Plan</b>			
1	To start master's program for interior design and fashion technology	2021-22	Successfully started M.Sc. in interior design and fashion technology



Dr Sandhya Ravl

Principal & IQAC Chairperson  
**PRINCIPAL**

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### 2020-21 Strategic Plan Assessment Report

On the 17<sup>th</sup> July, 2021 a meeting was held in the presence of Principal, Dr. Sandhya Ravi, HoDs Ms. Pooja Bekal, Mr. Ramesh and IQAC Coordinator Mr. Arun Kumar V to discuss the strategic plan implementation and its outcomes for the previous academic year i.e., 2019-20. The meeting was held to discuss various programs to develop infrastructure and other facilities to be provided in the college for a better learning experience.

The first strategic plan was to increase the admissions for the next academic year that is 2020-21. In the academic year 2019-20 there were 26 admissions, the strategic plan to increase admissions was achieved as expected because the admissions remained low. So, the members advised to recruit for admission cell to achieve this strategic plan.

Second strategic plan was to install Smart Boards and this plan was achieved by installing a smartboard for ICT teaching during pandemic time.

Our third plan was to obtain University Ranks and our institute had obtained 2 University Ranks. Ms. Sahana from IDD secured Second Rank in University and Ms. Kamini Mahendran secured Sixth Rank in University. This was an elated achievement and a milestone for the institution, the plan was still retained in the following year.

Long-Term Plan was to start Masters' Program in both Interior Design and Fashion Technology and to be one of the first colleges to provide this program. However, we could not achieve the strategic plan due to covid crisis and the affiliation procedures. Thus, this plan was continuing to preceding academic year.



Dr Sandhya Ravi

Principal & IQAC Chairperson

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