



NITTE SCHOOL OF FASHION TECHNOLOGY AND INTERIOR DESIGN



A Unit Nitte Education Trust (R), Mangalore

Affiliated to Bangalore University

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6.2.1: The Institutional strategic/ Perspective plan is effectively deployed

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Strategic Plan
Academic Year 2017-18

Short Term Plan			
Sl. No.	Plan	Year of implementation	Remarks
1	Increase the total admissions for the 2017-18 academic year	2017-18	Successful in increasing admissions from 5 to 34
2	Improve physical infrastructure of the institute	2017-18	Requisition for new building was sent to the management
3	Procure more subject related books for library	2017-18	Procurement of subject related books was approved and ordered
Long Term Plan			
1	To obtain university ranks in academics	Till 2018-19	Mentorship programs were introduced to improve learning experience for students

Dr Sandhya Ravi

PRINCIPAL

Principal
NITTE SCHOOL OF FASHION TECHNOLOGY
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2017-18 Strategic Plan Assessment Report

On the 15th of July 2018, a meeting was held in the presence of the Principal, Dr. Sandhya Ravi, Ms. Reshma and Ms. Pooja Bekal to assess and discuss the implementation of strategic plan and outcomes for the previous Academic year i.e., 2017-18.

The first strategic plan was to increase the admissions for the next academic year that is 2017-18. In the academic year 2016-17 there were 5 admissions and Dr. Sandhya Ravi insisted on various ways to increase the admissions by advertising and promoting courses offered in the college to attract more students. As a result of this the admissions for 2017-18 increased to 34 which was a successful step. Other members suggested to continue this type of advertisement and promotion to keep increasing the admissions every year.

Second strategic plan was to improve infrastructure in college. It was discussed that a separate building for Nitte School of Fashion Technology and Interior Design was required and the same was discussed with the Management and the Management has agreed to look into this. Also, with respect to the requirements for Interior Design Studio, new tables and chairs were ordered and other equipment for Fashion labs were also purchased.

The third strategic plan was to procure more number of subject related books to library Rs. 9, 27,388/- was spent to procure 123 books. Ms. Pooja Bekal suggested to have E-Journals and more number of E-Books for the upcoming academic years which was agreed by all in the meeting. Dr. Sandhya Ravi also suggested to have separate fund allocation in yearly budget for Library purchases.

The long-term plan of achieving University Ranks was also discussed to know the progress and Dr. Sandhya Ravi stressed on having Mentorship program introduced from the first batch itself to keep a track on progress of the. Remedial classes were introduced as a part of achieving the long-term goal as separate attention is to be given to slow learners to secure 100% result every year.

The strategic assessment meeting came to a conclusion that the success rates of implementation of 2017-18 strategic plan was around 75% and the Principal aimed to achieve above 90% success in the implementation of next year strategic plan.

Dr Sandhya Ravi

Principal **PRINCIPAL**

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